



# **MD 24 LIONS OF VIRGINIA: LIONS LEADERSHIP INSTITUTE**

**Holiday Inn – Monticello  
Charlottesville, Va.**

**March 1-3, 2024**



**2024 MD 24 Regional Lions Leadership Institute**

**Holiday Inn – Monticello**

**Charlottesville, VA**

**March 3-5, 2023.**

**Schedule**

**Date and Time**

**Event**

**Friday March 1, 2024**

1:00 p.m. - 2:00 p.m.

Registration

2:00 p.m. - 2:15 p.m.

Welcome and Opening Remarks

PID Lion Richard Chaffin

Goals, objectives and overview

PCC / Institute Coordinator Lion Marty Alford

2:15 p.m. - 3:15 p.m.

Opening Session: Public Speaking

PCC Lion Chet Kramer

3:15 p.m. – 4:15 p.m.

Working in Teams

PID Lion Richard Chaffin

4:15 p.m. – 5:15 p.m.

Fundamentals in Lionism

PCC Chet Kramer

5:15 p.m. – 6:00 p.m.

Break

6:00 p.m. - 7:15 p.m.

Dinner

7:30 p.m. - 8:30 p.m.

Diversity Issues

PCC Lion Marty Alford

**Saturday, March 2, 2024**

8:00 a.m. – 8:45 a.m.	Leadership ( <b>Virtual</b> ) ID Jay Moughon
8:45 a.m. - 9:30 a.m.	Mission Statements PCC Lion Chet Kramer
9:45 a.m. – 10:45 a.m.	Local Issues and Opportunities PID Richard Chaffin
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – noon	Time Management IPDG Helen Person
12:00 p.m. - 1:00 p.m.	Lunch
1:15 p.m. – 2:45 p.m.	Setting and Reaching Goals PCC Lion Marty Alford
2:45 p.m – 3:00 p.m.	Break
3:00 p.m. – 4:20 p.m.	Motivating Club Members IPDG Helen Person
4:30 p.m. -5:30 p.m.	Conflict Resolution PCC Lion Marty Alford
6:00 p.m. - 8:30 p.m.	RLLI Banquet Group Work Sessions

**Sunday, March 5, 2023**

8:30 a.m. – 11:00 a.m.	Public Speaking: Group Presentations Lion Chet Kramer and RLLI Faculty
11:15 a.m.- 11:45 a.m.	Course Evaluations and Debrief
12:00 p.m. – 1:20 p.m.	Graduation Luncheon/Presentation of Certificates, PID Lion Richard Chaffin PCC Lion Marty Alford
1:30 p.m.	Adjournment (Please Travel Safely)



March 1-4, 2024

## Curriculum Overview

### **Opening Session**

This session contains a variety of group activities and icebreakers designed to assist the instructor in developing rapport and creating a positive adult learning - See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

### **Public Speaking**

This session will give the Lions leader a framework for preparing speeches and some guidelines for effective delivery. - See more at: <http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

### **Working in Teams**

This session is designed to familiarize participants with the characteristics of teams and how effective teams develop. - See more at: <http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

### **Diversity**

This session addresses the dimensions of diversity and the benefits it can provide for clubs. Participants will learn strategies for overcoming challenges and ways to create a climate that supports diversity.- See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

### **Leadership**

This course defines leadership and shows varied leadership styles and how they can be used. Various practices of exemplary world leaders are explained and applied. With this knowledge you can create a personal leadership development plan.

## **Lions Fundamentals**

This session provides participants with a complete understanding of the association's history, principles, and structure, while also exploring the benefits of membership. - See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

## **Personal Mission Statement**

This session leads participants through a series of activities to assist them in developing their own personal mission statement. - See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

## **Local Issues and Opportunities**

This session provides the opportunity for a formal training session or a topic-specific discussion based on the needs and/or interests of the participants. - See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

## **Motivating Club Members**

This session examines personal needs and motivation, and suggests actions that can create or inhibit motivation. - See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

## **Setting and Reaching Club Goals**

This session emphasizes the value of establishing goals to guide actions, and provides a system for planning the achievement of established goals. - See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

## **Time Management**

This session reviews the importance of time management, discusses some of the obstacles that can make time management difficult, and identifies strategies that will help participants overcome those obstacles. - See more at:

<http://members.lionsclubs.org/EN/resources/leadership-resource-center/training-resources/regional-institute-curriculum.php#sthash.qGyIvrQQ.dpuf>

## **Conflict Resolution**

Conflict is a part of everyday life. In this course we look at the causes of conflict and at a variety of strategies that can be used to resolve conflict. We will learn our own basic style of conflict management and the situations where a different style may be more appropriate. Finally, we will study the collaborative approach to conflict resolution and be introduced to a seven-step process for resolving conflict where everyone is a winner in the end.



**MD24 Lions Leadership Institute Faculty Bio's**



**INTERNATIONAL DIRECTOR Lion James “Jay” Coleman Moughon III** from Clifton, Virginia was elected to serve a two-year term as international director of Lions Clubs International at the association’s 104th International Convention, June 24 through June 28, 2022 held in Montreal, Quebec, Canada. Director Moughon is a retired Army colonel and government civil servant. During his 42 years of service in the Army, his assignments included the command of a rocket and missile battalion comprised of 500 soldiers. He also served as an assistant professor of systems engineering at the United States Military Academy, West Point, NY. He is a distinguished military graduate of the University of Georgia with a Bachelor of Science degree in biology. He holds a Master of Science in operations research from the Naval Postgraduate School in Monterey, CA, and a Master of Science in national security affairs from the National War College in Washington, DC. As a member of the Clifton Lions since 2001, he has held many offices within the association including zone chairperson, district GLT coordinator and has served as an LCI/LCIF board committee member. He is a graduate of the Regional Lions Leadership Institute, the Advanced Lions Leadership Institute, the Faculty Development Institute, and the Lions Certified Instructor Program. Through Lions University, he completed the requirements for bachelors, master’s, and doctorate degrees. Director Moughon and his wife, Nancy, are the proud parents of three wonderful children—two daughters and a son—and the grandparents to two perfect grandsons



**Past International Director Lion Richard P. Chaffin:** PID Richard Chaffin is a Charter Member (1973) and Director, Past: President, Vice President, Secretary, Treasurer and Lion Tamer of the Forest Lions Club. He has perfect attendance since Charter in 1973. At the district level PID Richard currently serves as the District 24C GLT-D and has served as Lioness, Membership (also State Chairman), Long Range Planning, Lions of Virginia Foundation, Old Dominion Eye Foundation, Liaison Committee, Parliamentarian, GLT and Leader Dog, Zone Chairman for two years, and Past President, Vice-President, Secretary & Director – Old Dominion Eye Foundation. PID Richard served as District Governor 24-E, 1982-83 and 1993-94, and Board Member, and Past President and Treasurer; Lions of Virginia Foundation, Inc. (Since 1983), Past Secretary-Treasurer; Virginia Association of Past District Governors. Richard served as International Director 2004-05, serving on the Public Relations Committee, and as Board Representative to the 2005 USA/Canada Lions Leadership Forum. PID Richard was a Charter member, and Chairman; Lions of Virginia Legacy Fund, International Director 2005-06, serving as Chair of the Public Relations Committee. PID Richard served as a member of the 2007 and 2008 USA/Canada Lions Leadership Forum Planning Committee.

Served four years in the United States Air Force (1968-72). He is a licensed auctioneer (2010 to present) and a graduate of Mendenhall School of Auctioneering. Member – National Association of Parliamentarians (2012 to present) and he is currently employed as an Estimator/Project Administrator – Randy Hostetter Excavating (2014 to present)



**Past Council Chair Lion Chester P. Kramer:** “Chet” Kramer became a member of the Lions Organization in 1973. He resides in Williamsburg where he is a member of the Williamsburg Host Lions Club. PCC Chet served as the Governor of District 24 I (former District 24D) in 2007-2008 and served as Council Chair in 2011-2012. He currently is the Lions Diabetes Family Camp Director for District 24 I. In recognition of service to the organization, he has received numerous awards, including nine International President’s Appreciation Awards, Lions of Virginia Distinguished Humanitarian Recognition, Lions 24D Charity Foundation Good Samaritan Recognition and a recipient of the International Presidents Leadership Metal. PCC Chet is also a Melvin Jones Fellow.

In addition to his Lions activities, PCC Chet has been active in numerous community organizations, including foster parenting for special needs children, run-away teen hotline volunteer, meals on wheels volunteer, served on advisory board for the Center for Science and Technology in Chesapeake and is the recipient of the City of Chesapeake Mayor’s Award for Community Service.

PCC Chet recently retired after 30 years with E. T. Gresham Company as a Construction Estimator and Project Manager specializing in historic restoration, church construction and medical facilities. PCC Chet has three daughters, four grandchildren and is married to his long time Partner in Service Lion Mary Lou Newman.



**Immediate Past District Governor Lion Helen Person** grew up in her hometown Lions Club as the daughter of Lions. She officially joined the Winder Lions Club in Winder, GA in 2007. She served as a Director from 2008 until her 2012 move to Virginia.

Lion Helen transferred into the Farmville Lions Club in October 2012. As a Farmville Lion, she chaired the Broom Sale and served as Director, 2<sup>nd</sup> and 1<sup>st</sup> Vice-President in successive years. Upon her work relocation to Kenbridge, Lion Helen transferred to the Charlotte Lions Club where she is serving the second year of her two-year term as Club President. She previously served as Secretary, Vice-President, Club Administrator and LCIF Coordinator.

In the former District 24-B, Lion Helen served as Chair of Region 3, Zone I before serving as Region 3 Chair and Cabinet Secretary in 2017-2018. For District 24-I, Lion Helen has served as Region 2, Interim Region 1 Chair, Zone C Chair and Chair of Lions Eyeglass Recycling Mobile Unit (LERMU).

Lion Helen is a graduate of the 2020 Faculty Development Institute, the 2020 Regional Lions Leadership Institute, and attended the 2020 USA/Canada Forum. She is an instructor at the District, Sub-District, and Local levels.

Lion Helen is married to Lion Darrell Person, also of the Charlotte Lions Club. Together the Persons have three children, seven grandchildren, and three rambunctious felines who pretty well run the place.



**Past Council Chair Lion Marty Alford** is a member of the Christiansburg Lions Club. Lion Marty completed the RLLI in September of 2011. Lion Marty is a graduate of Liberty University with an MBA with a concentration in Leadership and a B.S Degree from Bluefield College in Organizational Management and Development. Lion Marty has been honored as a Melvin Jones Fellow by the Dublin Lions Club in 2015 and a Progressive Melvin Jones Fellowship by the 2017-2018 Council of Governors in 2018. Lion Marty is a Certified Guiding Lion and teaches this course across the district. As MD 24 GLT Coordinator, PCC Marty coordinates the RLLI program for the Lions of Virginia. Lion Marty is serving as the MD 24 GLT Coordinator, MD 24 RLLI coordinator and faculty member. He is a former Past Council Chair of MD 24 and is the District 24 C Lions Quest Coordinator and District 24 C USA / Canada Forum Chairman. Lion Marty is a graduate of the Lions Certified Instructor Program.

Marty retired as the Executive Director of the New River Criminal Justice Training Academy in 2020. Marty has over 44 years in law enforcement. Marty has been teaching in the criminal justice sector since 1985 in train-the-trainer programs. He currently works part time as a Field Services Representative, Learning and Development Coordinator and Instructor Trainer III for the Department of Criminal Justice Services in Richmond, VA and is an adjunct faculty member for Wytheville Community College.

He is married to Lion Judy who is currently serving as 2<sup>nd</sup> VDG for District 24 C and they have one daughter Jessica, one son in law David C. Ayers and two grandchildren, Hunter age 14 and Caroline age 10.





## Lions Clubs International Purpose

- **To Organize**, charter and supervise service clubs to be known as Lions clubs.
- **To Coordinate** the activities and standardize the administration of Lions clubs.
- **To Create** and foster a spirit of understanding among the peoples of the world.
- **To Promote** the principles of good government and good citizenship.
- **To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- **To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- **To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- **To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.



## Lions Clubs Code of Ethics

- **To Show** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- **To Seek** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.
- **To Remember** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.
- **Whenever** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.
- **To Hold** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.
- **Always** to bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.
- **To Aid** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
- **To Be Careful** with my criticism and liberal with my praise; to build up and not destroy.

## Our 105th International President



**DR. PATTI HILL**

### **INTERNATIONAL PRESIDENT**

Dr. Patti Hill from Edmonton, Alberta, Canada was elected to serve as international president of Lions Clubs International at the association’s 105th International Convention, July 7 through July 11, 2023. International President Hill is president of a consulting firm. With 30 years of experience as an educator and psychologist, she has mentored graduate students and psychologists in training. She has also championed the rights of children and youth who are deaf and/or blind. A member of the Edmonton Host Lions Club since 1990, International President Hill has held many offices within the association, including district chairperson for Membership, Environment, Convention and International Cooperation and Understanding. Additionally, she has served as a committee member for the USA/Canada Lions Leadership Forum, multinational coordinator for Campaign SightFirst II, secretary for the Lions Eyebank (Alberta) Society, Vice President of the Lions Eye Research Institute of Northern Alberta and presenter at many forums and conventions. Dr Hill is a founding member of the Lions of Canada Consultative Committee.

In recognition of her service to the association, International President Hill has received numerous awards, including several International President’s Awards. She has been honored with the Ambassador of Good Will Award, the highest honor the association bestows upon its members. She is also a Progressive Melvin Jones Fellow, and recipient of numerous other fellowships. In addition to her Lions activities, International President Hill is active in numerous professional, human rights, and community organizations. In the past, she served as an executive officer of the Alberta Association of School Psychologists and the Association of Canadian Educators of the Hearing Impaired. International President Hill has also served on the Alberta Premier’s Council on Persons with Disabilities. International President Hill and her husband, Greg Holmes, also a Lion, enjoy time with their family which has grown to include Pieter, Carley and grandson Alexander, Erin, Mike and granddaughter, Violet, and Jessica and Mitch.