



**LIONS OF VIRGINIA
DISTRICT 24-A
CABINET and GENERAL SESSION MEETING
October 21, 2011**

The Second Cabinet Meeting of the Lions of Virginia, District 24-A, for the Lions Year 2011-2012 was held at the Embassy Suites Hotel, 44610 Waxpool Road, Ashburn, VA as part of the District 24-A Fall Conference. .

CALL TO ORDER

Lion Emily Carnes, First VDG, Arlington South, called the meeting to order at 3:00 PM. The Pledge of Allegiance was led by Lion Mike Ryan, Second VDG, Sterling. The Song, "God Bless America" was led by Cabinet Secretary Cheryl Kelly, Springfield Franconia Host. Lion Tom Nally, Mason Neck, did the Invocation.

Lion Emily Carnes, First VDG, introduced the District Governor, Dennis W Kelly III. District Governor Dennis W Kelly III welcomed all attending and thanked them for their time. 19 cabinet members were present with an additional 20 attendees.

OLD BUSINESS

Cabinet Meeting Minutes

Cabinet Secretary Cheryl Kelly read the minutes of the August 14, 2011 Cabinet meeting. A motion was made to approve the minutes as presented, seconded and carried by unanimous voice vote. 19 cabinet members and 13 additional Lions were present.

Treasurer's Report

District Treasurer Mike Yuenger reported that District funds on deposit as of September 30, 2011 were \$68,666.76 Activity Funds, \$2,531.32 Administrative Funds, totaling \$71,198.08. A new bank account was opened with funds from an LCIF grant of \$1,000.00 for Lions Quest. A small profit was made from the Cabinet Installation of \$99.00. First quarter budget expenses will be submitted to LOV for reimbursement. PCC Phil Schrack will conduct an audit of the FY 2010-2011 district accounts within the next few weeks.

ZONE REPORTS

First VDG Emily Carnes reported on Region III, Zone 1, Region IV Zones 1, 2, 3 and Region V, Zones 1, 2, 3 activities. One zone chair has resigned; three of the zone chairs have sent in their reports. She reviewed the level of club participation in the monthly activity reports – 30 out of 36; and 35 out of 36 for the MMR monthly report. She will continue to work with the clubs on district goals and to have one Leading Lion from each club. Membership decline was reported in 11 clubs, with 4 clubs having positive growth.

Second VDG Mike Ryan reported on Region 1, Zone 2 & 3, Region 2 Zone 2 & 3, and Region 3, totaling 29 clubs. Membership total is plus 9. 7 clubs have had a loss in membership. He has informed the GMT chair, Anne Ryan, on the clubs losing members. He is also working with the GLT chair, PCC Phil Schrack. The "Leading Lion" program which is the online courses/certificates has been formally rolled out. He is working on the goal of 100% club participation for reporting the WMMR. Another goal is for clubs to have their own website, using their own resource or the Lions International free e-Clubhouse. He reported the district webmaster will be removing links to clubs with outdated web-sites.

Fall Conference Report

Lion Jim Jolly, Woodbridge Lions, for Lion Don Montanaro

- 213 registered Lions 12 Leos
- 85 Friday banquet
- 160 Saturday luncheon
- 70 Saturday Banquet (5 more needed)

COMMITTEE REPORTS

Awards

Annette Wilson, chair, presented a complete report from the Awards Committee on the evaluation of all district awards. This report included recommendations to remove outdated items, correct errors in the forms and incorporate new items based on this year's programs. Annette will serve as the contact for Zone Chairs and Presidents regarding questions on criteria and award process.

Bland

Vickie Yannics, chair, not present, report submitted and read by the Cabinet Secretary. 29 clubs have confirmed participation in this year's Bland contest. The District contest will take place on Sunday, April 15th at the Alexandria Lyceum. The state contest will be in Chesapeake on Friday, May 18th.

New rules and regulations have been posted on the web and distributed to presidents, secretaries, Bland chairs and cabinet members. The Scholarship Sponsorship program will continue with awards being from \$1,000 to \$2,500.

Campus Club

ZC Greg Hall reported that the first member of the future University of Mary Washington Campus Club was inducted October 20, 2011 at a meeting of the Spotsylvania Lions. A branch club will be started with the additional members.

Canine Companions for Independence

Jim Purton, chair, not present, submitted his report with pictures and was read by CS Cheryl Kelly.

16 events have been completed from July 1 to September 30, 2011. The events included club presentations, convention attendance and puppy training.

Club Excellence Process

CS Cheryl Kelly, chair, reported that through messaging to presidents, secretaries and zone chairs, training sessions will be given. Announcements will also be made in the Lions Reporter and forms will be posted on the district website. Training has been completed at the District 24-A Fall Conference and at the Regional Lions Leadership Institute.

Constitution and By-Laws

PCC William Smith, chair, not present, submitted his report and was read by CS Cheryl Kelly.

A proposal was submitted to the State Committee to clarify the election process in the selection of a candidate to represent Virginia at the International level. No feedback has been received.

Cultural/Community/Environment

No report was received.

Diabetes Awareness

ZC Greg Hall, chair, reported that there are two diabetes camps in our state: Chesapeake and Roanoke. Last summer four clubs from Region V partnered with Mary Washington Healthcare to support a Youth Diabetes Camp. Greg's goal is to start the process of a diabetes camp in District 24-A and to create awareness in our clubs.

Ethics & Compliance

CC Dennis Brining, chair, reported the Ethics Committee has 3 goals. The goal to conduct an ethics training effort for all District Chairs all working towards a common mission/understanding will be accomplished by the end of the first quarter this fiscal year.

The goal to work with LCI and develop a standard procedure for submitting ethics violation claims within the district and at the multiple district level has been accomplished.

The goal of providing ethics training at special functions, including fall conferences, has been accomplished.

The ethics training program was presented to LCI Leadership Development Committee with encouraged use at the Regional Level. It has also been submitted and is being considered at the 2012 USA/Canada Forum. CC Dennis also submitted copies of the Ethics Violation Form and MD 24 Procedure for Reporting and Resolving Ethical Violations.

Global Leadership Team

PCC Phil Schrack, chair, submitted his report and was read by CS Cheryl Kelly as he was attending to the running of our fall conference. PCC Phil organized and presented to the district officers training in June and attended three GLT training sessions. He has also presented to 2 clubs, the Club Excellence Process. He has helped to implement the "Leading Lion" program – an online training courses to develop leaders. He reported 5 Lions from District 24-A attended the Lions Regional Leadership Institute in Roanoke VA. Phil is currently mentoring 3 clubs.

Global Membership Team

Anne Ryan, chair, reported that as of 9/30/2011, membership is -9. Goals are tracked monthly for clubs that have remained stable with no more than 2 member loss, increased membership by 10%, increased members by 5 and increased members by 10 or more. Four clubs have currently submitted their plans/goals. 30 clubs have been contacted on their issues and plans. New initiatives have been implemented to do weekly informational emails to membership chairs and networking at the fall conference to educate new and prospective members yielding 14 possible new members.

Global Outreach

CC Dennis Brining, chair, reported the continuation of outreach activities to the Fairfax Education given to Fairfax Education Association from the National Education Association of America.

Discussions are being held with the American Diabetes Association on a possible grant application and with Prevent Blindness Mid-Atlantic on the MD 24 Children Vision Screening program.

Go Tree Green

Linda Brining, chair, presented her report on the Million Tree Campaign, service project initiated by International President Dr. Tam. To date, 310 trees have been planted by Regions 1, 3 and 4. Regions 2 and 5 have not responded. To create awareness, Linda has given a presentation at the fall conference, has held 2 e-Meetings, created a logo and postcards, and posted online the resources to complete this project. The resources include the club response form, tree availability, tree planting guide and guides from Lions International. She also included in her report an extensive listings of club participation and totals.

Hearing Aid Bank Foundation (HAB)

Mike McLaughlin, chair provided a report on highlights of the 2010-2011 Lions Year and up to date.

He provided a list of where the areas 113 individuals were assisted and partners that provide discounted service fees to refurbish used hearing aids and deliver them to those the Lions assist. Donations were received from 24 Lions Clubs in the amount of \$11,430.00, and individuals with funds also being raised through recycling printer cartridges. Total income was \$12,100. Total expenses were \$12,700. Expenses would be more if Arlington ENT Associates billed for fitting hearing aids.

Year to date, 40 referrals have been received since July 1, 2011. A hearing evaluation instrument was purchased in the amount of \$7,000 and given to Arlington ENT Associates.

Hearing Conservation

PDG Doug Cross, chair, presented his report. No requests have been received for Hearing Conservation Programs. An email will be sent to all presidents and secretaries and a publication in the Lion Reporter on the

Hearing Program. The Virginia Lions Hearing Foundation has developed a 1 hour hearing program to be provided to 4th grade students. This program will be presented to the State Board of Education for approval to grade schools in Virginia.

Information Technology

PCC Phil Schrack submitted his report which was read by CS Cheryl Kelly. The District 24-A website has been updated with 24-A Lions activities and 14 pages on the Tree Planting Campaign. Revisions will be made on the website for the Virginia Lions Eye Institute Foundation, Northern Virginia Youth Camp, Hearing Aid Bank Foundation. A "Speakers Bureau" will be added to the website. To create awareness, PCC Phil will do a training session at the fall conference on filing LCI activities and using the Lions e-Clubhouse. He has also taken over the duties as web master for the Lions Eyeglass Recycling Center of Northern Virginia.

International Convention/ UN Days Committee

Pat Harahan, chair, reported the committee is to provide clubs information with promotion. It will make clubs aware of the recognition and incentive programs for International Relations. The District 24-A Lions, Fredricksburg Club, has established a twinning relationship with a Lions Club in Germany. Pat, representing the Springfield Franconia Host Lions, visited a club in Rio de Janeiro, Brazil.

The 34th Lions day with the United Nations in New York City will be held in March 2012. The committee plans to publicize this event, collaborate with the District 24-A Peace Poster Chair, inform Lions and encourage attendance at this event.

The International Convention will be held in Busan, Korea, June 22 – 26, 2012. Dr. Wing-Kun Tam will welcome delegates from 46,332 clubs, 743 districts in 206 nations and geographical areas. Plans for the Virginia delegation at the international convention will be announced at the District 24-A Winter Conference.

LAMP

PDG Clark Erickson, chair, provided an update. This year's LAMP results were sent to the attending volunteers and published in the Lion Reporter. In May 2012, the work will begin on recruiting volunteers. Lion Bill Galloway will be the replacement chair when Clark steps down.

A new clinic in Wise Virginia, The Health Wagon, has opened. Once staffing is complete for eye care professionals at the clinic, funds will be raised for the equipment.

Leo Clubs

Bill Walden submitted the report which was read by 2nd VDG Mike Ryan. Two new Leo clubs have been chartered this year, with an additional 4 to come. Two clubs won the LCI Leo Club Excellence Award for 2011-2012. Significant progress has been made in obtaining accurate contact information for the Leo Advisors. The Leo Clubs have started their service projects which include, Tree Planting, Toys for Tots, food drives, UNICEF, coat and blanket drives, walkathons, bake sales, Box Tops for Education and more. A Leo seminar was provided at the fall conference by Dan Visone and 2nd VDG Mike Ryan.

Leader Dogs for the Blind

No report was received.

LCIF

CC Dennis Brining, chair, provided an updated report, including table charts on LCIF donation history and goals. LCIF contributions to date are \$7,350 with a goal of \$53,325.00. District 24-A is the second highest in the state. Contributions should increase through participation in the Melvin Jones Club and information posted in the Lion Reporter on Combined Federal Campaign donations to LCIF.

Grant activity has been discussion with the American Diabetes Association, an application to LCIF for a mission to Quang Tri Province, Vietnam and support of a Multiple District Standard Grant request for children vision screening. A grant has been received for \$1,000 for Lions Quest.

Lions Eye-Glass Recycling Center

Chuck Mandelbaum, chair, gave a detailed report on where the eye glasses come from and where they are distributed. 99,865 recycled eye glasses were donated to 40 countries to Lions and other charities; a 12% increase from last year. Since 1998, 833,100 pair of eyeglasses has been donated from the recycling center.

250,000 donated glasses have been received; 161,000 from Lions clubs, 65,700 from Wal Mart and 23,500 from others.

Lions International Liaison

PID Roy Wilson, chair, reported a list of items were given to MD 24 Chairperson for consideration for recommendations to the 2011-2012 Council of Governors. Letters have been sent from MD 24, with copies sent to the appropriate Lions, to PID Joe Preston supporting his candidacy as the International 2nd Vice President, to International President Dr Wing-Kun Tam, 1st Vice President Wayne Madden and 2nd Vice President Barry Palmer stating congratulations.

Lions Opportunities for Youth/ Youth Outreach & Lions Quest

Larry Dilworth, chair presented a 6 page report, including an article submitted to the Lion Reporter. Opportunities for Youth - This committee will become familiar with the district youth programs, encourage support of youth activities, promote youth awards and develop a mentoring plan for the incoming chair. Lions Quest /Youth Outreach – This committee will become familiar with Lions Quest, speak at club meetings, cabinet meetings and other gatherings to promote Lions Quest, network with educational institutions, understand the scope of activity in the multiple district, encourage clubs to promote this program and assist with training. The specific goal is to implement a minimum of 1 Lions Quest program in the district this year.

Lions Public Relations

PDG Woody Woodard, chair, with the assistance of Krissy Kinman, submitted a Public Relations 3 year plan and calendar of events. The plan is for guidance purposes to help the cabinet understand the use of public relations, to identify press opportunities and to generate awareness of Lions. The main goal is to create awareness, generate membership and increase donations and press coverage. The strategy is through a District 24-A media kit, classes and workshops, develop partnerships and provide the tools for clubs to use. The tactics include creating awareness, develop PR club chairs, redesign the District 24-A website and generate press coverage. The outcome will be measured by a report filled in after each project, monitoring releases and submitting published articles to the PR chair.

Northern Virginia Lions Youth Camp

No report was received.

Peace Poster

Jeff Root, chair, submitted his report and which was read by CS Cheryl Kelly. 29 clubs from District 24-A are sponsoring a Peace Poster contest in 25 schools this fall. Posters must be submitted by Tuesday, November 15th to Jeff. The district judging of the contest will be by the Arts Council of Fairfax County on November 18, 2011.

Safety

Gregory DeRosa, chair, submitted a proposal to establish a Lions Alert program for the district. This program would develop a plan of action in emergencies such as a natural disaster, man-made disaster or public healthcare crisis.

Sight Conservation

No report was submitted

Special Needs Equipment

Marilee Kenlon, chair, submitted her report which was read by CS Cheryl Kelly. A presentation was made to the Warrenton and Alexandria Lions Club. One CCTV was given and one CCTV was donated.

State Convention Update

PCC Harry Parker provided an update on plans for the 89th Virginia State Lions Convention to be held May 17-20, 2012 in Chesapeake, VA at the Marriott Norfolk Hotel. The room rate is \$124 plus tax. The registration fee for the 2012 convention will be \$20.00 with a \$5.00 discount if attending 2 or more meals. A tour of the

facilities will be done in January 2012 at the Council of Governors meeting. PDG Dick Knox, General Chairman will oversee the mass mailing of convention materials to all clubs the first week in March.

NEW BUSINESS

CS Cheryl Kelly stated due to the length and scope of a few cabinet reports, interested members could be sent a copy of upon request. No other new business.

Benediction

PDG Woody Woodard gave the benediction.

There being no further business, a motion was made to adjourn the meeting, seconded and carried by unanimous voice vote. District Governor Kelly adjourned the Cabinet Session meeting at 4:36 P.M.

Respectfully submitted by:

Lion Cheryl Kelly
Cabinet Secretary
District 24-A